Improving Care Management: How Technology Can Make Big Changes in Small Practices

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DOQ-IT...Setting the Stage

- Doctor's Office Quality Information Technology (DOQ-IT)
 - Established in April 2004
 - National program funded by the Centers for Medicare and Medicaid Services (CMS), implemented by state's Quality Improvement Organizations (4000 practices)
 - Focused on promoting the adoption and implementation of electronic health records and health information technology for small-to-medium-sized practices.
 - Implemented by Masspro, the Medicare Quality Improvement Organization (QIO) for MA



EHR and Quality

- In a nationally representative survey, we found no consistent association between EHR use and the quality of ambulatory care...Further improvement in health care quality will likely require a broader reinvention of health care, including organizational change, a focus on disease prevention and the greater involvement of patients in their own care"
- Electronic Health Record Use and the Quality of Ambulatory
 Care in the United States
 Jeffrey A.Linder, MD, MPH; Jun Ma, MD, RD, PhD; David W.
 Bates, MD, MSc; Blackford Middleton, MD, MPH, MSc; Randall
 S. Stafford, MD, PhD





Overview

Based on DOQ-IT's work and an evaluation of 25 practices:

- Today's approach to EMR implementation for small practices is ineffective for care improvement
- Practices require education and support to effectively integrate care management with technology
- Small practices are well-positioned to make dramatic improvements that result in personalized, effective, high quality care





Barriers To Improved Care

Lack of leadership and Focus

12 of 25 practices

- Multiple providers working independently within a practice with different objectives and preferences
- Solo practice provider without clear vision of how system can be utilized to improve care management

Ineffective use of EMR

- 11 of 25 practices
 - > Underutilization of basic EMR functionality
 - Incomplete set-up/configuration of system





Barriers To Improved Care

Training Gaps and Provider Proficiency

20 of 25 practices

- Initial training is too much, too fast
- Advanced training is required to facilitate care management approach

System Managed Centrally

15 of 25 practices

- Centrally managed quality initiatives are delayed until all practices are implemented
- > Functionalities that support care management are "turned off"





Barriers To Improved Care

HIT- Enabled Care Management is a New Approach

22 of 25 practices

- Availability of data and reporting capabilities
- Care Plans
- > Patient self-management
- Clinical Decision Support
 - » Human factors engineering
 - » Direct connect with care improvement goals





Transformational Change...

Education

- Enables practice to be a collaborative partner
- Helps them to solve workflow problems
- Facilitates the feedback process to the technical team/support about their needs and challenges
- Improves the quality of communication with executive leadership





Transformational Change ...

Experienced Support

- Liason between Clinical and IT creates a partnership with compatible methods and shared goals
- Operational Redesign Analyst assists with resolution of complex workflows
- Project Manager supports practices vision of improved care





DOQ-IT University

Designed to:

- Guide physicians through the phases of Health Information Technology adoption and assist with integration of Care Management
- Provide clinical decision support, evidence-based guidelines targeted to specific diseases and/or populations, patient selfmanagement, process redesign,
- Provide information in an interactive, web-based, adult learning environment



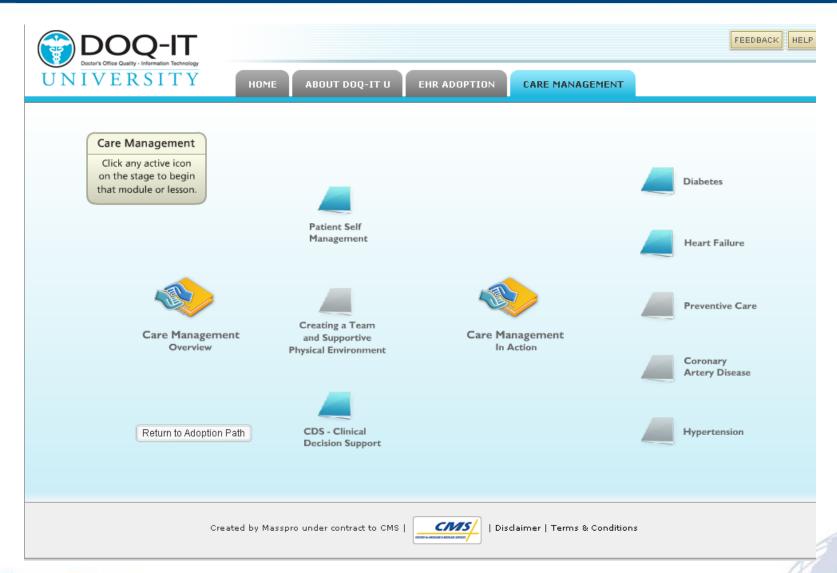


The EHR Roadmap





Care Management Pathway





Conclusion

- Organizations that approach EMR implementation in a way that addresses small practices' unique challenges will effectively integrate care management with HIT.
- Organizations that provide small practices with education and support, enabled by DOQ-IT University, will achieve their quality improvement goals.
- Small practices are well-positioned to make dramatic improvements that result in personalized, effective, high quality care.





Contact Information

Questions?

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